

Student Name: _____

A. Content: Clarity & Conciseness		
1. Introduction		5
2. Main body: clear and relevant topic statements		9
3. Conclusion: recommendation / final pitch		5
4. Used appropriate transitions throughout		4
5. Was there a message?		4
6 Dysfluencies: um, ah, okay, like, next, right		3
Comments		Possible: 30
B. Nonverbal communication		
1. Projected confidence/ Preparedness		3
2. Professional appearance		3
3. Voice control – volume/intonation		4
4. Voice control – clarity		3
5. Voice control – speed		3
6. Facial expression		4
7. Movement		4
8. Hand Movement		4
9. Eye contact		4
Comments		Possible: 32
C. Maintaining audience interest – creativity		
1. Engages audience in topic		4
2. Builds rapport with audience		4
3. Tieback		4
4. Initiative (above and beyond the call of duty)		5
5. Appropriate level of enthusiasm		3
Comments		Possible: 20

D. Media / Visual aids		
1. Layout		3
2. Clip art		3
3. Font size / style / colour		3
4. Slide content		3
Comments		Possible: 12
E. Time		
1. Intro		2
2. Body		2
3. Conclusion		2
Comments		Possible: 6
Additional Comments/ Key Focus Points		Possible: 100