

# NEWS RELEASE

OTTAWA, April 15, 2006

## Bruce Firestone to become first entrepreneur-in-residence at uOttawa

### Facts and Figures

- Executives in Residence are successful professionals who either divide their time between their professional careers and their role at the School of Management or are on campus on a full time basis. The function of an Executive in Residence varies based on the individual, from teaching, and alumni relations to program management and speaking engagements.
- Located in the heart of the nation's capital, the University of Ottawa is one of Canada's principal comprehensive, research-intensive, postsecondary institutions. Its campus community totals more than 35,000 full-time students, faculty and staff living, working and studying in both of Canada's official languages in a thoroughly cosmopolitan milieu. We're proud to call ourselves "Canada's university."

Most people would consider a career like Bruce Firestone's enough for one lifetime. But the prominent entrepreneur and academic is joining the University of Ottawa School of Management as its first Entrepreneur in Residence.

Firestone has a long track record as an entrepreneur, executive, director, consultant and mentor to dozens of companies, from real estate to high-tech to service industry companies. He is also founder of the Ottawa Senators and brought the NHL back to the nation's capital after a nearly 60 year absence. In addition, he is a lecturer with experience in both the fields of entrepreneurship and architecture. Firestone won the Capital Educators Award in 2002 and received the Canada 125 Medal. He is also a licensed realtor.

"I'm excited by this new role at the University of Ottawa, where my father, Professor O. J. Firestone, taught economics for many years," said Firestone. "I look forward to adding to the spirit, teaching, practice and research of entrepreneurship that I know is already flourishing at the School of Management."

New professorships and a growing core of academics and researchers specializing in entrepreneurship, innovation and growth have been building momentum for the University of Ottawa's School of Management.

With the creation of the Deloitte Professorship in the Management of Growth Enterprises and the RBC Financial Group Professor in the Commercialization of Innovation, and many other initiatives on the way, the School of Management has established a strong foundation in this field.

"We are delighted to welcome Bruce to the School of Management as a teacher, mentor and researcher", said Dean Micheál J. Kelly. "We are truly honored that he will become our first entrepreneur-in-residence."

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